



Civic Learning Lead (Remote Work Option)

As the civic learning lead, you will work closely with our board and president at the very center of the national conversation about civic learning, supporting young people to be better citizens and networking with civic leaders to ensure a resilient constitutional democracy.

In an age of fracture and distrust, we must fundamentally rethink the ways we prepare young people with the knowledge, skills, dispositions, and capacities to be successful citizens in our democracy. By its very nature, civic learning must be cross-partisan work, designed to encourage understanding and trust. Collaboration will not always be easy, but it is the only way forward. To be successful, we must all set aside our personal agendas and build a new system of civic learning designed to produce citizens who are well-informed, productively engaged in working for the common good, and hopeful about our democracy. Your work will demand an exceptional display of civic skills and courage – you will build social trust and model the very skills and disposition that we want others to emulate and teach. You will be serving as a neutral arbiter, developing sustained funding support from a partnership of high-impact donors across the ideological spectrum who commit to doing this work collaboratively.

Working here, you will focus on building a “field” of civic learning: taking a leadership role in narrative building, supporting a robust research agenda, helping to scale effective programming, supporting policy development, and actively recruiting major players (and funders) from adjacent spaces, all being done alongside and with major players who share overlapping goals. We are actively developing a civic learning platform where people can come to learn about the work and a communications strategy that allows funders and local grassroots and grassroots constituencies to coordinate on major initiatives. We are part of a leadership group developing and supporting a multi-pronged approach to legislation at the federal, state, and local levels. And we are doing work on the ground – building our own “operating muscle,” learning from direct services delivery, building credibility, and filling gaps we’ve identified. (Our [Civic Spring Project](#) is one example; you may also want to review our analysis of the [civic learning ecosystem](#).)

About Us

For the past 75 years, the WW Foundation¹ has prepared leaders and engaged networks of people and organizations to meet urgent education challenges, helping to shape an informed, productively engaged, and hopeful citizenry. We are now rebuilding how we develop citizens in our country in three distinct ways:

- we support young people to be better citizens,
- we network civic leaders to ensure a resilient democracy, and
- we prepare a diverse and responsive next generation of college faculty and educators.

¹ The WW Foundation is currently in the process of changing its name. This summer, the Board of Trustees of the Woodrow Wilson National Fellowship Foundation voted unanimously to rename the organization and to remove Woodrow Wilson from its name. The Board took this action because the racist policies and beliefs of Woodrow Wilson are fundamentally incompatible with the Foundation’s values and work.



To sustain a flourishing civil society, we bring groups together as a force for progress on the nation's biggest education challenges. We bring a breadth and depth of experience in civic learning and civil society development. We also utilize a multi-disciplinary, cross-partisan, and cross-sector approach that harnesses data and technology to tackle the issues at scale since the most urgent and complex societal challenges cannot be solved by one field, party, or sector alone.

We work to create not just a better educated but a more just and inclusive America. We have long been a proponent of excellence in teaching by actively promoting more gender and racial diversity in American higher education, improving the quality of K–12 education in our country, strengthening STEM teaching in high-need schools, and improving understanding of American history and civics. And now we are dramatically expanding the scope of our work to focus on key determinants of a flourishing civil society. We are thinking beyond the high school Civics class, imagining a holistic approach to civic learning and practice. This will include both high-quality, engaging content and opportunities to practice civic skills and develop civic dispositions in classrooms and after school on the sports field, at summer camp, online, and at home.

Major Impact Areas

We would consider your first year to be successful if you achieved the following:

- **Field building:** Bring a cross-partisan group of funders together to invest in building the field of civic learning. This might include work in any of the following 12 areas of focus:
 - Identity: co-creating and promoting a shared identity for a new field of civic learning, including defining the goals of the field more specifically
 - Narrative and communication: developing a compelling narrative and sense of urgency around civic learning, and then a strategy to communicate that narrative and urgency to a broad audience
 - Expanding the support base: expanding and deepening support for civic learning among parents, corporations/business, and other key stakeholders, and connecting civic learning in K–12 to related learning at the postsecondary level
 - Research: understanding the current research base and creating a research agenda for the field
 - Developing measurement tools
 - Understanding and supporting civic learning online
 - Developing an effective nonprofit workforce and teachers
 - Developing networks that can act as information exchanges among multiple stakeholder groups (in-person and virtual)
 - Policy: developing and promoting civic learning public policy
 - Youth involvement: integrating youth into the work
 - Pilot programs: developing discrete, targeted, place-based pilot programs (e.g., in a state or municipality) of a new, comprehensive system of civic learning
 - Scale: strengthening and scaling promising programs and approaches
- **Convener / communicator / connector:** Continue to build our reputation as a neutral arbiter and field builder in civic learning by understanding the perspective of all the key players in the ecosystem, connecting the dots, co-convening the right experts to solve problems, and identifying gaps that must be addressed.



- **Direct service:** Continue our direct service work, working with partners to re-envision how to do “proof of concept” projects, focusing on an outcomes orientation, measuring impact, sharing lessons learned, and modeling how we would like the field to partner and support each other.

Primary Focus

We will expect you to divide your time between the following:

- Individual conversations with funders and organizations working the sector, learning what work is underway, what is needed, sharing information, etc.
- Building a communications mechanism to drive communications, share information, and frame the issues. This will continue to build credibility with key constituencies.
- Convening meetings with key players to address issues.
- Fundraising. In our planning, we anticipate raising approximately \$800,000 in year one.

Qualifications

- Fifteen years of experience in social enterprise (ideally youth development). You’ve led a big cross-partisan project and worked with others to accomplish something complex, notable, difficult, and transformative.
- You are effective in high-stakes conversations (with major donors, investors, coalition partners, or other key stakeholders).
- Ideally, you have familiarity with and connections in the social and emotional learning community (SEL) including youth development work in identity development, critical thinking, bridging divides, civic responsibility, decision making, teamwork, and/or media literacy.
- Ideally, you have familiarity and interest in curriculum development and standards.
- Ideally, you are comfortable with social media and have experience using it as a positive force to support your goals.
- You are welcome to work remotely long-term, but once the public health emergency measures are lifted, you’ll need to routinely visit the Princeton office and travel to meet others approximately 40 percent of the time.

Attributes

- You can persuasively make the case for support for your approach. You are equally effective working with people from funders, policymakers, educators, researchers, and nonprofit organizations.
- You carefully listen to people, understand their needs and challenges, and find common ground with them. You can synthesize and distill their perspectives, notice what is not said, and find both points of agreement and disagreement as well as gaps in the conversation.
- You are thoughtful and can hold competing ideas in your head at the same time.



- You are a deft communicator, avoiding any perception of ideological bias, and can effectively share ideas with any audience in conversation, in long-form written material, and on social media.
- You can be trusted. You are viewed as an honest broker, a trusted, neutral, unbiased arbiter. You know who should be in the room for key conversations and know how to connect people and organizations to achieve successful outcomes.
- You are relentlessly, pragmatically outcomes-focused, accountable for delivering results that can be measured and replicated.
- You are an inspiring leader, a problem solver, and a change agent. Other people want to work with you.

What's Attractive to the Right Candidate?

- There is already a broad consensus that we need to fundamentally rethink and enrich the ways we prepare young people to be successful citizens in a democracy. And there is already enthusiasm and engagement among funders who are interested in revitalizing our system of civic education. Our success will depend on building a broad and diverse coalition of supporters and there is plenty of common ground from which to move forward.
- There are countless efforts to reform our political process in the works, but none of these reforms will make any difference if the next generation of citizens lacks the knowledge, skills, dispositions, and capacities needed for democratic self-government.
- You will be working with, and supported by, people who have a long track record of successfully launching breakthrough social enterprise initiatives. Our senior management team has experience in program design and operations, higher education, communications, fundraising, financial management, IT/data systems, and research and evaluation. They also bring experiences ranging from the classroom to the quad and from Main Street to Wall Street in both the nonprofit and private sectors.
- By joining now, you'll be involved at the inception of this project, leading and shaping the work. Your work will create a civic learning ecosystem capable of producing future generations of well-informed, productively engaged, and patriotic citizens. This moment in time demands nothing less.

Our Core Values

- **We are constantly learning and improving.** We test and refine new ideas and learn from our mistakes. We dare to question old solutions. We seek opportunities to collaborate with our diverse team; different backgrounds, skill sets, and thinking styles give us valuable new perspectives. We share knowledge and insights with each other to help us grow as individuals and as an organization.
- **We are gracious and grateful in all that we do.** We invest in our relationships with warmth and a sense of humor. We express gratitude to all our colleagues and stakeholders. While we strive for excellence, we recognize that no one is perfect. We give others the benefit of the doubt and act with kindness and integrity.



- **We are attentive and intentional.** We are aware of the needs of the world and those around us so that our work has a real impact. Our work is mission-driven and we know the “whys” – both large and small – behind what we do. Recognizing that details matter, we are equally committed to quality.

To Apply

Simply email your resume to Bob Corlett at resumes@staffingadvisors.com with “**WWF – Civic Learning Lead #2020-2587 CW**” as the subject of the email. Please include your resume as a Word or PDF attachment to the email and paste your cover letter in the body of your email.

Please note: our practice is to not disclose the salary ranges our clients would consider. Any salary information included in this posting was estimated without our input.

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